

Unit 12 Somerford Business Park 5 Wilverley Road Christchurch BH23 3RU

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# PRIVACY POLICY (GDPR – Updated Privacy Policy - 01/05/2023)

## SECTION 1 - WHAT DO WE DO WITH YOUR INFORMATION?

When you purchase something from our store, as part of the buying and selling process, we collect the personal information you give us such as your name, address and email address. When you browse our store, we also automatically receive your computer's internet protocol (IP) address in order to provide us with information that helps us learn about your browser and operating system. Email marketing (if applicable): With your permission, we may send you emails about our store, new products and other updates.

### **SECTION 2 - CONSENT**

How do you get my consent?

When you provide us with personal information to complete a transaction, verify your credit card, place an order, arrange for a delivery or return a purchase, we imply that you consent to our collecting it and using it for that specific reason only.

If we ask for your personal information for a secondary reason, like marketing, we will either ask you directly for your expressed consent, or provide you with an opportunity to say no.

### **SECTION 3 - DISCLOSURE**

We may disclose your personal information if we are required by law to do so or if you violate our Terms of Service.

## SECTION 4 - THIRD-PARTY SERVICES

In general, the third-party providers used by us will only collect, use and disclose your information to the extent necessary to allow them to perform the services they provide to us.

However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies in respect to the information we are required to provide to them for your purchase-related transactions.

For these providers, we recommend that you read their privacy policies so you can understand the manner in which your personal information will be handled by these providers.

Once you leave our store's website or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our website's Terms of Service. Links: When you click on links on our website, they may direct you away from our site. We are not responsible for the privacy practices of other sites and encourage you to read their privacy statements.

## **SECTION 5 - SECURITY**

To protect your personal information, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered or destroyed.

### COOKIES

Cookies are small files that a website places on your hard disk to enable additional features of the website to work. Use of cookies is an industry standard and many websites use them and most internet browsers automatically accept cookies.

The law relating to the use of cookies changed in May 2011. Website operators are now required to provide clear information in relation to the cookies operating on their site and to also obtain the user's consent before setting a cookie on their computer or handheld device.

Further information is set out below in relation to the cookies which operate on this website and we are currently reviewing our systems and procedures to establish the best way of obtaining consent to the setting of a cookie on a user's computer or handheld device.

Our cookies do not contain any personally identifying information but they do enable us to provide a more user-friendly experience. We do not use cookies to gather personal information such as a person's name or email address. However, in order to track usage on our website, we may use cookies to identify repeat visitors to the website and to determine the path visitors take on our site. Any information gathered by the use of cookies is compiled on an aggregate and anonymous basis.

## SECTION 6 - CHANGES TO THIS PRIVACY POLICY

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

If our store is acquired or merged with another company, your information may be transferred to the new owners so that we may continue to sell products to you.

### QUESTIONS AND CONTACT INFORMATION

If you would like to: access, correct, amend or delete any personal information we have about you, register a complaint, or simply want more information contact our Privacy Compliance Officer at <u>info@casabagno.co.uk</u>, by post at Casa Bagno, Unit 12 Somerford Business Park, 5 Wilverley Road, Christchurch, BH23 3RU.

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